

# FILM INDUSTRY PLATFORMS

MEDIA  
PACK  
2019

## Callsheet

Africa's Leading Film Industry Magazine

### NEWSLETTER

Banner Advert

**R 5 500**

800 pixels wide  
RGB colour  
JPG/PNG/GIF format  
\*Please specify required link



Newsletter Sponsored Content

**R 3 500**

300-800 words with  
link(s) of choice  
\*Please specify required link



### SOCIAL MEDIA

Basic Boost

**FROM R 200**

Reaches between 500-2500  
people per day for 7 days  
Post of your choice (web  
article, image, text post, etc.)  
\*Please specify required collateral  
and chosen platform (Facebook,  
Twitter or Instagram)



Added Boost

**FROM R 400**

Reaches between 1000-5000  
people per day for 7 days  
Post of your choice (web  
article, image, text post, etc.)  
\*Please specify required collateral  
and chosen platform (Facebook,  
Twitter or Instagram)



### WEBSITE

Banner Advert

**R 5 800**

415 x 200 pixels  
RGB colour  
JPG/PNG/GIF format  
\*Please specify required link



Right Hand Block Advert

**R 4 000**

300 x 300 pixels  
RGB colour  
JPG/PNG/GIF format  
\*Please specify required link



### WEBSITE COMBOS

OPTION 1 – R7 500

Includes:

- Third-Page Profile in Specified Issue
- Company Profile on Website
- Directory Listing on Website
- Directory Listing in Print/Ebook
- Link to Website
- Shared on social media

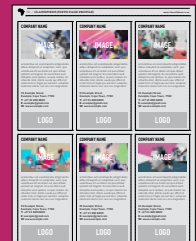


\*Price per year

OPTION 2 – R6 500

Includes:

- Block Profile in Specified Issue
- Company Profile on Website
- Directory Listing on Website
- Directory Listing in Print/Ebook
- Link to Website
- Shared on social media



\*Price per year

OPTION 3 – R4 500

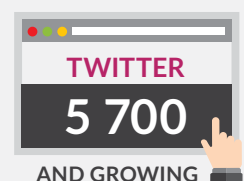
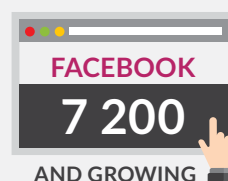
Includes:

- Company Profile on Website
- Directory Listing on Website
- Directory Listing in Print/Ebook
- Link to Website
- Shared on social media



\*Price per year

### DIGITAL FACTS



All prices quoted exclude VAT and Ad Agency Commission.

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