

FILM INDUSTRY PLATFORMS

MEDIA
PACK
2019



the Filmmaker's Guide
to Africa 2019

PRINT: 2 500

DIGITAL FLASH DRIVES: 500

ONLINE: Over 20 600 reached through our extensive network.

The Filmmaker's Guide to Africa is the leading film industry marketing resource and information guide. It makes a strong financial and strategic case for shooting in Africa by promoting production and creative resources and detailing infrastructure, regional features, incentives, locations, rebates, and subsidies – all beautifully displayed in an easy-to-use book.

FMG is distributed to key international and local production companies, ad agencies, studio executives. It is also distributed at government offices worldwide and in South Africa, at airport executive lounges, to key film industry venues including hotels, to rental companies, film commissions, and at Film & Event Media exclusive networking events.

Media partners include:

- Cannes Film
- Cannes Lions
- The Loeries
- MIPCOM
- Durban International Film Festival / Durban FilmMart
- DISCOP
- LA Consulate
- American Film Market
- IBC
- Mediatech



Kilimanjaro, a co-production serviced by Two Oceans Productions ©Ariane Krampe Filmproduktion GmbH; ARD Deneto Film; Two Oceans Productions (Pty), Unit Still Photography by Anika Molinar | African Photo Productions

PRIME POSTIONS

Own Creative / Advert	Inside Front Cover - Double Page Spread	R49 450.00	
Own Creative / Advert	Outside Back Cover	R39 500.00	
Own Creative / Advert	Inside Front Cover - Single Page	R29 700.00	
Own Creative / Advert	Inside Back Cover - Single Page	R29 700.00	
Own Creative / Advert	Front Intro Section - Single Page	R27 500.00	

STANDARD ADVERTS

Own Creative / Advert	Double Page Spread Advert	R43 950.00	
Own Creative / Advert	Single Page Advert	R26 950.00	
Own Creative / Advert	Strip Advert	R10 950.00	

PROFILES - TEMPLATE PROVIDED

Template Driven	Double Page Spread - Location Profile	R32 950.00	
Template Driven	Single Page - Studio Location Profile, Production Company Profile, Specialist Services Profile, Creative Profile	R15 400.00	
Template Driven	1/3 Page - Studio Location Profile, Production Company Profile, Specialist Services Profile, Creative Profile	R8 500.00	
Template Driven	Block Profile	R6 100.00	

All prices quoted exclude VAT and Ad Agency Commission. All advertising books receive a free directory listing and profile on our website. Distribution subject to change.

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